

WHAT'S UP WITH OUR DRINKING WATER?

Hidden Threats Have the EPA On Its Toes.



If Americans are distracted by a sick economy, double-digit unemployment and the relentless pall of global terrorism, that's understandable. But if Americans are dismissive of serious water issues because shortages and contamination are perceived third-world problems, that's naïve.

Experts can point to California, where farms are importing water. Or Ontario, Canada, where contaminants sickened nearly 1,300 people and killed seven recently. Meanwhile, the EPA just announced stricter drinking water standards under concerns about four specific carcinogenic chemicals that appear to be on the rise.

And yet, two experts in particular—EcoloBlue founders Henri-James Tieleman and Wayne Ferreira—fear that the new EPA announcement will give people a false sense of security that their tap water will get better. Call Special Guests to arrange an interview to find out why.

But wait. Who drinks tap water anymore? Bottled water is so much safer and healthier, and equally accessible.

Wrong. And Tieleman and Ferreira can elaborate on that quiet catastrophe as well. After all, the notoriously dangerous BPA chemical found in materials like the plastic used to manufacture retail water bottles is on the EPA's watch list these days too.

But what is it about the current threats that appear to be beyond the capacity of those responsible for protecting us? And if water sources from the tap to the office cooler are becoming less safe, where do we turn?

Schedule your interview with Tieleman and Ferreira today to get an alarming wake-up call and a feel-good solution all a once.

THE FOLLOWING ARTICLE MAY BE USEFUL FOR SHOW PREP:

http://www.huffingtonpost.com/2010/03/23/epa-to-issue-stricter-dri_n_509553.html

ABOUT YOUR GUESTS, HENRI TIELEMAN AND WAYNE FERREIRA:

Henri-James Tieleman and Wayne Ferreira formed EcoloBlue Life and Energy in 2007. These partners bring world-class experience to this effort. Henri-James Tieleman has been involved in textile and telecommunications start-ups. His exceptional educational background at Harvard, Fudan Universities and fluency in multiple languages are tools used in this new international enterprise. Wayne Ferreira's history as a professional tennis player and Olympic medal winner brings practical world experience to EcoloBlue Life & Energy business development. To schedule an interview with HENRI-JAMES TIELEMAN AND WAYNE FERREIRA, call: 630-848-0750.



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